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foreign agriculture circular

canned
deciduous fruits

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CANNED FRUIT PRICES IN THE NETHERLANDS, WEST GERMANY, AND THE UNITED KINGDOM

South Africa devalued the rand by 17.9 percent in late September 1975, an action that stimulated sales of South African fruit in European markets.

German sources indicate the market for canned pineapple has been remarkably firm. Reports indicate Greece has increased prices (in marks) for peaches, and Italy prices for fruit cocktail on the German market. In spite of these increases, however, Greece and Italy remain the largest and lowest price suppliers in Germany.

The pound sterling has continued to decline in value, preventing price comparisons between October quotations

and those of earlier months. In unconverted U.K. pounds, only South Africa fruit shows declines—a result of devaluation of the rand.

U.S. exports of major canned fruit items except cherries are smaller to the European Community (EC) than last year. January-November exports totaled 2,200 cases (basis 24/2½) of apricots, 395,000 cases of cherries, 160,000 cases of fruit cocktail, 427,000 cases of peaches, 352,000 cases of pineapple, and 14,200 cases of pears. West Germany, Belgium-Luxembourg, the United Kingdom, and the Netherlands are the major U.S. markets in the EC.

U.S. DEPARTMENT OF AGRICULTURE
FOREIGN AGRICULTURAL SERVICE
WASHINGTON, D.C.

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IN
CULTURE RECORDS

LONDON PRICES OF CANNED FRUITS AND JUICES ^{1/}
(In U.S. dollars)

Type and Quality	Size of Can	Price per dozen units 2/			Origin
		Oct. 1974: June 1975: Oct. 1975:			
CANNED FRUITS					
Apricot halves:					
Choice	2½	7.08	7.89	7.40	Australia
Do	2½	7.00	6.54	6.27	South Africa
Peach halves:					
Choice	2½	7.36	---	6.78	United States
Do	2½	6.98	7.19	6.78	Australia
Do	2½	6.54	6.80	5.65	South Africa
Fruit cocktail:					
Choice	303	5.14	4.79	4.62	United States
Not specified	2½	8.94	7.91	7.50	Australia
Fruit salad:					
Choice	15 oz.	---	---	4.01	Spain
Pears:					
Choice	2½	6.58	7.19	6.78	Australia
Do	2½	6.54	6.75	5.55	South Africa
Not specified	15 oz.	---	---	3.60	Italy
Pineapple slices:					
Fancy	15½ oz.	4.09	4.25	4.03	South Africa
Choice	2½	6.07	6.64	5.86	South Africa
Grapefruit sections:					
Choice	15½ oz.	---	4.14	3.90	South Africa
No. 2	20 oz.	---	---	3.70	Israel
Not specified	15 oz.	---	---	3.49	British West Indies
CANNED JUICES					
Orange	43 oz.	---	---	6.57	Israel
Do	19 oz.	---	2.50	2.57	Israel
Grapefruit	No. 2	---	2.46	3.60	British West Indies
Do	43 oz.	---	---	6.68	Israel
Do	19 oz.	---	2.72	2.57	Israel

^{1/} Quotations represent selling prices on a landed, duty-paid basis.

^{2/} Converted to U.S. dollars at approximate parity existing when quotations were observed. Currency rate changes prevent direct comparisons between time periods.

HAMBURG PRICES OF CANNED FRUITS AND JUICES ^{1/}
(In U.S. dollars)

Type and Quality	Size of Can	Price per dozen units <u>2/</u> Oct. 1974: July 1975: Oct. 1975:			Origin
CANNED FRUITS					
Apricots halves:					
Not sweetened	303	---	6.56	5.92	United States
Standard	3 kg.	22.88	19.17	19.05	Spain
Not specified	720 ml. gl.	---	5.10	4.60	Czechoslovakia
Do	2½	4.53	---	4.74	Greece
Peach halves:					
Choice	2½	7.09	7.67	6.38	United States
Do	2½	6.54	7.77	7.20	South Africa
Not specified	No. 1 3/	---	5.15	5.04	Greece
Do	No. ½ 2/	---	3.38	3.23	Italy
Do, freestone	2½	---	4.79	5.01	Greece
Peach slices:					
Choice	2½	6.18	---	5.79	South Africa
Irregular	2½	---	6.11	5.52	South Africa
Regular	2½	---	---	5.74	Australia
Fruit cocktail:					
Choice	2½	---	8.02	7.75	United States
Not specified	2½	---	---	6.93	South Africa
Do, 4 fruit	2½	6.22	---	6.15	Italy
Pears:					
Not sweetened	303	---	6.31	5.70	United States
Not specified	29 oz.	---	---	5.88	Australia
Do	10	20.13	---	19.87	Australia
Do	10	---	---	15.95	Greece
Do, water pack	No. 1 3/	---	5.70	5.70	Italy
Cherries, red pitted:					
Water pack	10	39.35	---	31.00	United States
Do	10	33.63	29.26	31.68	Greece
Choice, heavy syrup ..	14 oz.	---	---	6.06	Canada
Not specified	No. 1 3/	10.43	---	9.12	Italy
Pineapple slices:					
Not specified	2½	6.41	6.66	6.50	Ivory Coast
Do	10	27.45	23.21	16.64	South Africa
Do	20 oz.	5.31	---	4.01	Thailand
CANNED JUICES					
Orange, tetra pack2 1 4/	---	1.51	1.37	United States
Orange55 1	1.51	1.66	1.50	Greece
Do55 1	---	2.02	1.82	Israel
Grapefruit	43 oz.	5.41	5.70	5.23	Greece
Do55 1	2.59	2.86	2.59	Israel

- 1/ Quotations represent importers' selling prices including duty and sugar-added levy, but excluding value-added tax.
- 2/ Converted to U.S. dollars at approximately parity existing when quotations were observed. Currency rate changes prevent direct comparisons between time periods.
- 3/ European standard can.
- 4/ Packed in Germany.

NETHERLANDS PRICES OF CANNED FRUITS 1/
(In U.S. dollars)

Type and Quality	Size of Can	Price per dozen units <u>2/</u>			Origin
		Oct. 1974	June 1975	Oct. 1975	
CANNED FRUITS					
Apricots:					
Sweetened	2½ ltr.	22.46	23.31	22.51	Morocco
Do	10	---	25.90	25.01	Israel
Peach halves:					
Choice	2½	7.53	7.54	7.37	South Africa
Light syrup	2½	---	---	5.23	Greece
Pears:					
Light syrup	2½	---	---	6.32	China
Do	2½	---	---	5.00	Greece
Do	2½	---	6.26	6.05	Italy
Fruit cocktail:					
Choice	303	---	4.19	4.32	United States
Do	2½	8.21	7.77	8.60	South Africa
Do, light syrup	2½	6.72	6.55	7.28	Italy
Pineapple slices:					
Choice	2	6.05	6.12	6.37	United States
Heavy syrup	2½	---	---	6.78	Ivory Coast
Not specified	2	5.78	5.98	5.68	Philippines
Pieces	2½	6.27	5.28	5.64	Kenya
Apples:					
Parts in water	3 kg.	12.86	13.19	12.73	Italy

1/ Quotations represent wholesale offering prices on a landed-weight basis including duty and sugar-added levy.

2/ Converted to U.S. dollars of approximate parity existing when quotations were observed. Currency rate changes prevent direct comparisons between time periods.

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